


ADICTIVO TEQUILA

SIGNO IDENTIFICADOR PRIMARIO

COLOR INSTITUCIONAL


"Azul Marino"
7463 C

| | | | | |
|----------|-----|----------|----|-------------|
| C | 100 | R | 0 | HTML |
| M | 77 | G | 43 | #002b4b |
| Y | 35 | B | 75 | |
| K | 49 | | | |


"Gris"
Black C
(70%)

| | | | | |
|----------|----|----------|-----|-------------|
| C | 0 | R | 109 | HTML |
| M | 0 | G | 110 | #6d6e70 |
| Y | 0 | B | 113 | |
| K | 70 | | | |



SIGNOS IDENTIFICADORES SECUNDARIOS

FIRMA



FRASE

*Si hoy muero y vuelvo a nacer,
tequilero volvería a ser.®*

SELLO

